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**CENTER FOR NONPROFITS TRAINING FOCUSES  
ON RELATIONSHIP- BASED FUNDRAISING**

CHATTANOOGA, Tenn. — United Way’s Center for Nonprofits will host the Seattle-based training organization Benevon on January 31 to help more than 50 nonprofits raise more money.

“The nationally-recognized concepts taught by Benevon can help our communities’ schools, churches and other nonprofits learn to not just ask for money, but build life-long relationships with committed donors,” said Angie Sledge, the Center for Nonprofits’ executive director.

The training will combine two workshops titled “Missionizing Your Events” and “Engaging Your Board in Fundraising.” Instructor Tammy Zonker will explain Benevon’s four-step process of attracting and retaining donors. The training will also cover steps for building awareness through special events and helping nonprofit board members raise money.

**More than 50 nonprofit staff, volunteers and board members have already registered.** The training will take place on Thursday, January 31; from 2 to 5 p.m. Tuition costs are \$40 for Center for Nonprofits’ member organizations or \$65 for non-members. Interested nonprofits can register at [www.cnpchatt.org](http://www.cnpchatt.org) or by calling the Center for Nonprofits at (423) 752-0300.

United Way’s Center for Nonprofits is a management service organization whose purpose is to help nonprofit organizations achieve their missions more efficiently and effectively. The Center offers workshops, tailored training sessions, consultation services, planning facilitation, board development and a library dedicated to excellence in nonprofit management.

United Way of Greater Chattanooga funds local programs that create opportunities for people to care for themselves and each other, making our community the best at helping people achieve their potential. Thanks to an endowment fund that covers all overhead and administrative expenses, all contributions (100 percent) go directly to services that help individuals and families in greater Chattanooga, north Georgia and northeast Alabama.

Call United Way’s Center for Nonprofits at 423-752-0300 for more information.

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