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UNITED WAY'S CENTER FOR NONPROFITS TO HOLD TRAININGS ON UTILIZING SOCIAL MEDIA
TO GROW YOUR NONPROFIT ORGANIZATION OR BUSNIESS

CHATTANOOGA, Tenn. – Throughout the entire 4th quarter, the Center for Nonprofits will be offering workshops focused on several aspects of using technology to increase awareness of nonprofit organizations.

Does your website relay the message/mission of the organization? Does it embrace the social media trends? Businesses and nonprofit organizations are both searching for ways to incorporate new forms of technology in to marketing plans. As social networking websites become more and more popular, how can an organization take advantage of this trend and maximize its audience? Will uploading videos, blogging and sending E-Zines pay off? How can an organization utilize these new trends to raise money on the web?

Join the CNP Staff this fall as we begin our focus on technology and the trends that surround it. For more information on upcoming training courses, call Sara Ellenburg at 423-752-0329 or visit www.cnpchatt.org.

United Way's Center for Nonprofits is a management service organization whose purpose is to help nonprofit organizations achieve their missions more efficiently and effectively. The Center offers workshops, tailored training sessions, consultation services, planning facilitation, board development and a library dedicated to excellence in nonprofit management.

United Way of Greater Chattanooga funds local programs that create opportunities for people to care for themselves and each other, making our community the best at helping people achieve their potential. Thanks to an endowment fund that covers all overhead and administrative expenses, all contributions (100 percent) go directly to services that help individuals and families in greater Chattanooga, north Georgia and northeast Alabama.

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