

FOR IMMEDIATE RELEASE
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***Carol Weisman Brings Humor and Wisdom to TN Valley Fundraising Institute
Conference for Nonprofits***

CHATTANOOGA, Tenn. - United Way's Center for Nonprofits presents the 9th Annual Tennessee Valley Fundraising Institute Conference in partnership with the Southeast TN Chapter of the Association for Fundraising Professionals, and the Greater Chattanooga Planned Giving Council on August 6, 2009 from 8:00 a.m. to 4:30 p.m., at the University Center on the campus of the University of Tennessee Chattanooga. This year's event will feature Carol Weisman, President of Board Builders, internationally-known speaker, consultant and author who will present the keynote address "Turning Ordinary People Into Fundraising Superheroes."

Carol will also present a continuation of her keynote that will teach participants how to involve board members, volunteers and staff in the fundraising process. Other session topics include organizational balance, philanthropic giving laws, social media, direct mail, online branding, funding collaboration, capital campaigns, and public relations, in addition to a funder's roundtable with representatives from many local foundations and corporations. Speakers include Terri Brooks, Sam Davidson, Robin Derryberry, David King, Mike Pollock, Sandy Rees, Matt Ryerson, Jenny Whitener, and Greg Willet

Members of the Center for Nonprofits, Association for Fundraising Professionals, or Greater Chattanooga Planned Giving Council may register for the entire day's program for just \$100; non-members are \$150. Limited scholarship opportunities are available.

For fundraisers working on or maintaining their professional credentials, CFRE's can be earned. CEU's will also be available.

For more information and to register, visit www.cnpchatt.org or call the CNP at 423. 752. 0329.

This event is sponsored by Unum. In-kind donations provided by Starkey Printing Company, Food Lion, Chattem, and United Way's Gifts in Kind.

United Way's Center for Nonprofits' mission is to assist nonprofit organizations in achieving *their* missions more efficiently and effectively. The Center offers workshops, tailored training sessions, consultation services, planning facilitation, board development and a library dedicated to excellence in nonprofit management.

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